

Don't be Fooled by Fake SMS Companies :

We found that many new as well as few established companies are selling SMS at very low cost which is below the industry standard, as you are well aware IUC charges (28ps + Tax) levied by TRAI w.e.f NOV 7th 2012 on every promotional messages. **The reason for this price hike is due to Operator's Inter Usage Connect Charges levied by the recipient operators from the originating operators.** In this regard we would like to reveal the exact trap behind these companies

Delivery Cut Off System : If you brought 1 Lakh SMS at 15 paisa and when you shoot 1 Lakh SMS they will submit only 30,000 (or less) to the SMSC for delivery and they also update fake delivery reports where your average price per SMS comes to 50 Ps

These companies are also providing free demo account where SMS will be delivered instantly but when you start pushing SMS in bulk you will come to know the catch.

This hike is due to the increase in SMS charges from the operator end. In India only 4 operators **TATA, LOOP, AIRCEL & BSNL, are** providing commercial SMPP connectivity to aggregators hence delivery is possible only to these networks. Above all 4 Operators selling @ 28ps + Tax.

Few Reference Links:

http://www.themobileindian.com/news/9287_Airtel-blocks-SMSes-from-Aircel-and-RCom-ahead-of-Diwali

<http://www.mymobile.co.in/news/sms-termination-issue-vodafone-blocks-aircel-smses-in-3-states/>

In this regard we humbly request you to please stay away from those companies and don't compare them with us as we are distinctly ahead from them and always committed to provide industry **BEST SERVICE & SUPPORT with COMPETITIVE & LOWEST POSSIBLE BEST PRICE.**